

Kendall Batchelor

Experience

EVERYDAY INDUSTRIES

Senior Product Designer

June 2021–Present

Design agency that works with clients ranging from early-stage startups to established companies, often serving as their embedded design team. I've played a key role across UX, research, visual design, and brand, taking many clients from zero design foundation to a fully realized web experience.

- Designed full product experiences across mobile, responsive web, and embedded UI
- Created and built design systems, enabling consistency, faster engineering handoff, and a scalable foundation
- Crafted visual elements and brand extensions, elevating early-stage brands and expanding established identities across full product experiences
- Built complete flows and prototypes in Figma and Claude Code for user testing, stakeholder sign-off, client presentations, and internal team alignment

Notable clients

Alloy Health, eBay, Nara Organics, SharkNinja, NewtonX, Zola, Just Food for Dogs, Function of Beauty, TeaDrops, Primer

BIG COMMUNICATIONS

Art Director

February 2020–June 2021

Advertising and marketing agency serving clients across a range of industries and company sizes where I contributed to a variety of creative work including social graphics, digital and out-of-home advertising, and various internal and external marketing materials.

Notable clients

Alabama Governor's office, Google Fiber, Moore's Marinades, Valvoline

Education

AUBURN UNIVERSITY

Bachelor of Fine Arts in Graphic Design

Graduated December 2019

About

Senior Product Designer with 5+ years crafting end-to-end digital experiences across mobile, e-commerce, and embedded UI.

Portfolio

kbatchelor.com

Email

kbatdesign@gmail.com

LinkedIn

linkedin.com/in/kendall-batchelor

Competencies

Core Design

Design systems

Prototyping & wireframing

Interaction design

Visual design

Typography & layout

Research

Flows for usability testing

Research synthesis

Collaboration & Process

Cross-functional collaboration

Client presentations

Design handoff & QA

Tools

Figma

Adobe Suite

Claude Code